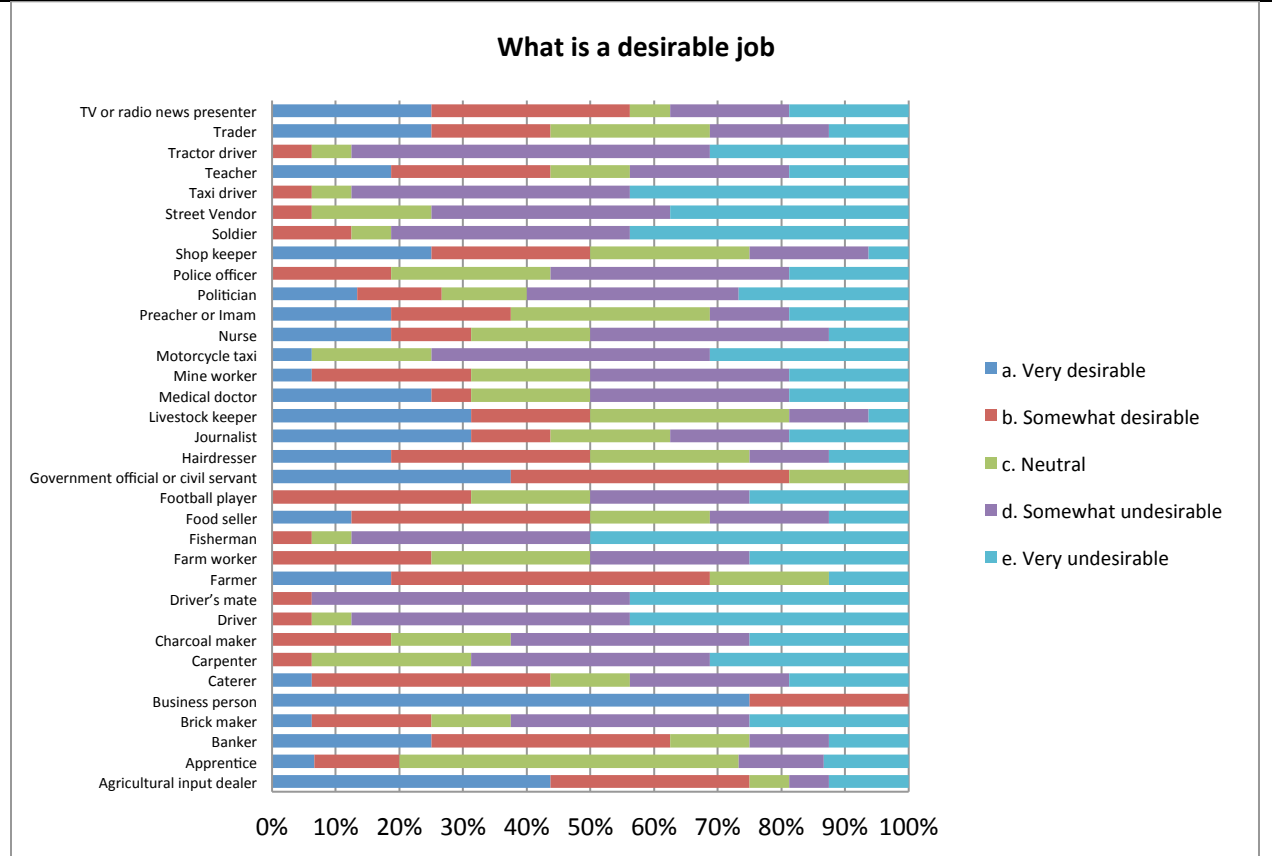


Week 11: Skills

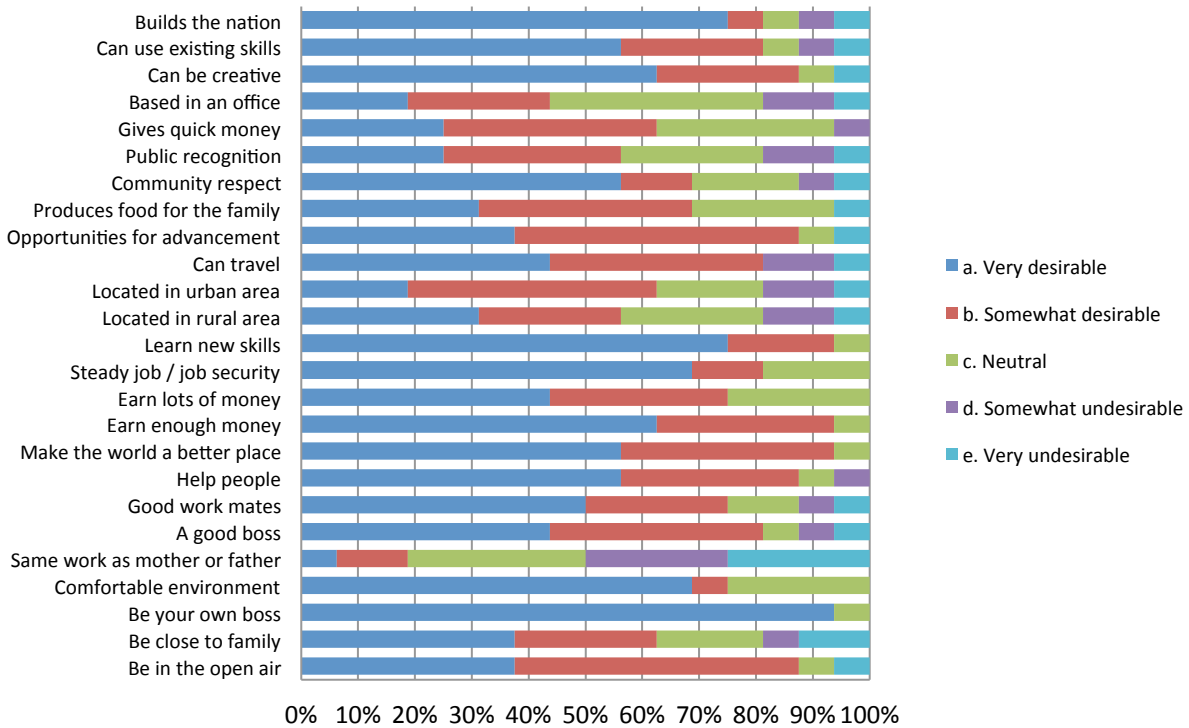
Q.101: What is a desirable job?



The most selected desirable jobs ('very desirable' and 'somewhat desirable' combined) are 'business person', 'agricultural input dealer' and 'government official or civil servant' (for most of the YLD respondents, 'business person', 'farmer' and 'agricultural input dealer' were selected as desirable jobs). 'Fisherman' and any form of driving jobs (taxi, tractor, and driver's mate) are chosen as the most undesirable jobs, similar to the YLD. Interestingly, typical "dream jobs" which are also relatively rare and unfeasible namely 'football player', and 'TV news presenter', are not selected very much. This group of respondents is very realistic about their preferred work.

Q.102: What makes a job desirable?

### What makes a job desirable



Among the characteristics which make a job desirable 'be your own boss' is the most widely selected and practically all consider this "very desirable". Other very important criteria are: 'learn new skills', 'builds the nation', 'job security' and 'comfortable environment' were also chosen by most respondents. Having the 'same work as mother or father' was mentioned by many as a trait that makes a job undesirable.

Q.103: What explains young people's attitude toward farming?

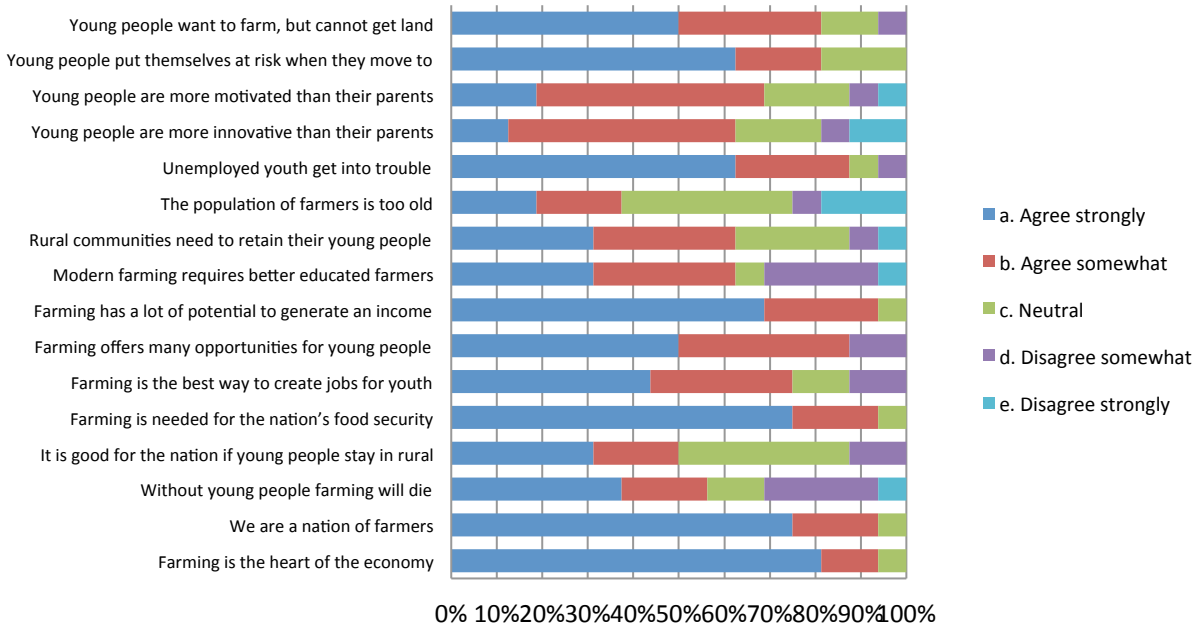
### What explains young people's attitude toward farming



In describing young people's attitude towards farming, most respondents agreed with the statements 'farmers are their own boss', 'young people want the 'bright lights' of the city' and 'young people have unrealistic dreams'. On the contrary, 'parents encourage children to leave farming' and 'leaving the village is part of growing up' are statements many respondents disagreed with.

### Q.104: Why should we be concerned about rural young people and farming?

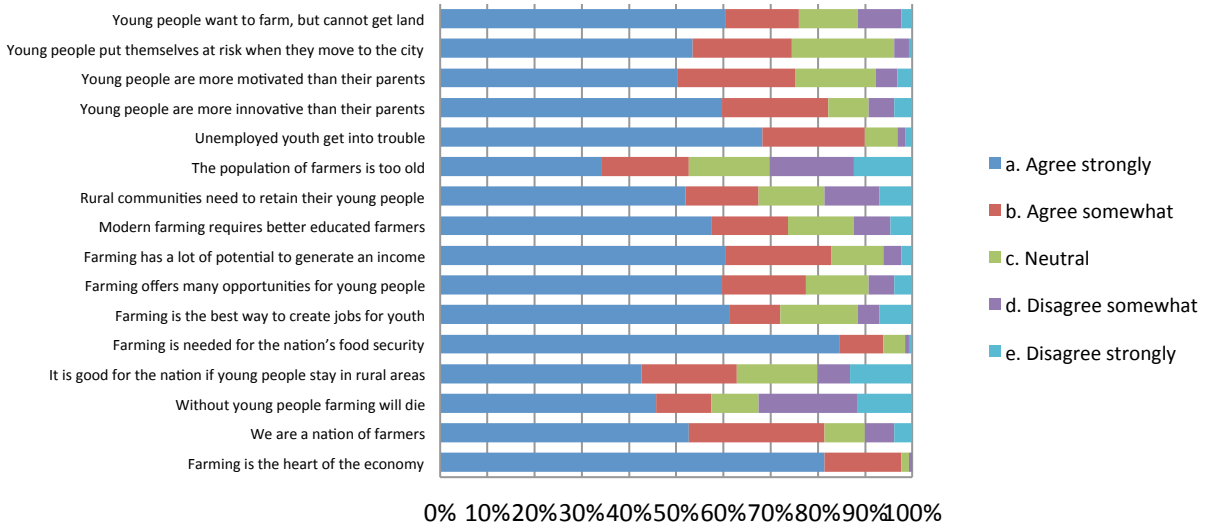
#### Why should we be concerned about rural young people and farming



In explaining the importance of farming, most respondents agreed with the statements 'farming is the

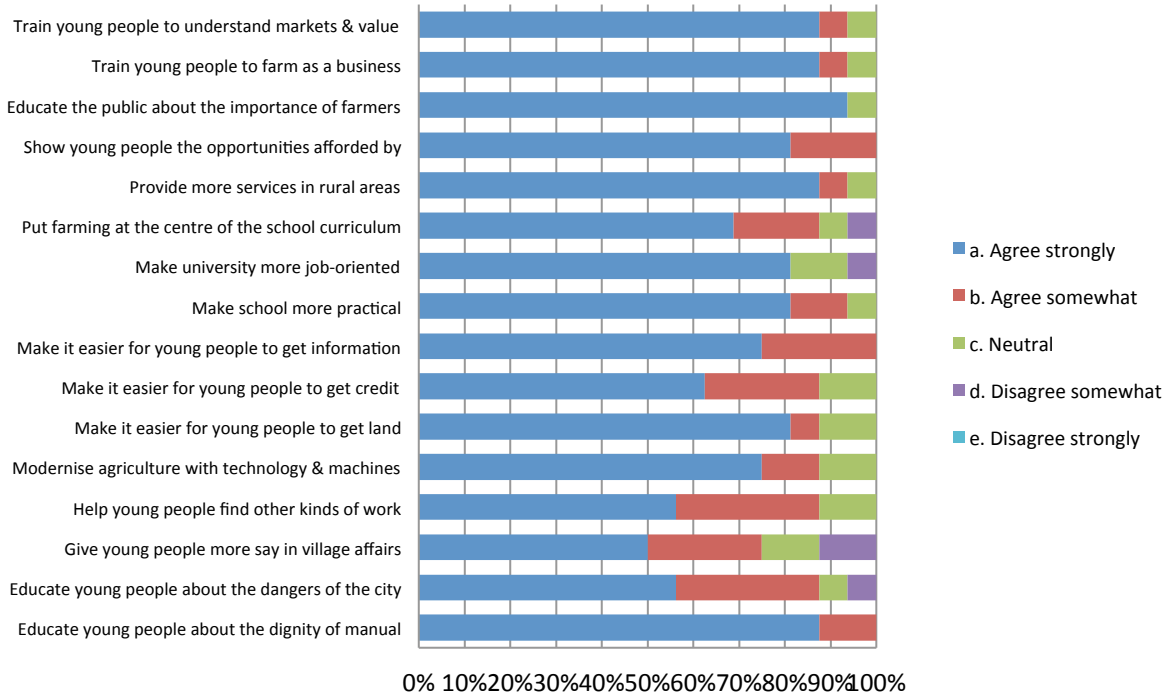
heart of the economy', 'we are a nation of farmers', farming is needed for the nation's food security' and 'farming has a lot of potential to generate an income'. With regard to rural young people, the statements 'unemployed youth get into trouble', 'young people put themselves at risk when they move to the city' and 'young people want to farm but cannot get land' received most agreement, revealing the respondents' enthusiasm for farming and rural life. Similar findings were also obtained from the YLD.

### Why should we be concerned about rural young people and farming - YLD



Q.105: What should be done about rural young people and farming?

### What should be done about rural young people and farming



The respondents agree with most of the statements. To mention the main ones, 'educate the public about the importance of farmers', 'train young people to farm as a business', 'train young people to understand markets and value chains' and 'educate young people about the dignity of manual work'.